

VALERIE GUEVARA

Senior Manager Projects and Operations



As a seasoned senior manager, Valerie leverages her international background, cultivated through her work experiences in Colombia and France. With a keen eye for detail and a commitment to excellence, Valerie oversees projects from inception to fruition, collaborating seamlessly with diverse teams. Proficient in both Spanish and French, she excels in fostering meaningful connections with communities, placing a strong emphasis on outreach and engagement initiatives. Valerie firmly believes that the key to project success lies in prioritizing people, a principle she has consistently upheld while working alongside diverse communities across the globe.

Current projects include a Strategic Plans for the Weeksville Heritage Center, The University of Florida Museum of Natural History, The Detroit Cultural Plan, MAC Panama, Project Row Houses, Trans Canada Trail, the American Jazz Museum The South Street Seaport Museum, The Historic New Orleans Collection, The Frist Art Museum, Mystic Seaport Museum, The City of Long Beach Latino Cultural Center, Cheekwood, New York Botanical Garden, The Lucas Museum of Narrative Art, The North Carolina Department of Natural and Cultural Resources, The Poetry Foundation, Aperture Foundation, Gwinnett County, National Center for Civil and Human rights, Brooklyn Botanic Garden, City of Charlotte Cultural Plan, The Laundromat Project and most recently El Museo del Barrio.

She has had sessions at conferences that included: Why comm(you)nity Matters at the 2023 Museum Association of the Caribbean Conference, Art as Activism at the 2024 Association of African American Museum Conference and most recently Amplifying Legacies at the 2025 Association of African American Museum Conferences.

Valerie received a Master of International Relations degree from the Université Panthéon-Assas Paris II where she focused on human rights, and a Bachelor's degree in Political Science with a focus International Studies with a minor in Latin American Studies from the University of Central Florida. She also studied at the Université Sorbonne Paris IV where she majored in French Language and Civilization. She has worked in the United States, France and her native Colombia.

She is fluent in Spanish and French and has a working knowledge of Portuguese.